

IDEA NAPKIN



Hello, my name is...

Give your idea a name:

Houston, we have a problem.

What is the situation/the problem your idea solves?

Eureka!

Describe your idea in a few sentences.

Feel it!

Pick 3 adjectives how it feels like to use it.

Love

Who will love your idea?

And action!

Sketch a storyboard, that explains your idea:

1	2
3	4