TESTING PLAN

Team:

Concept:

WHO	WHY	WHERE	HOW	WHAT	WHEN
do I want to get in touch to gain insights? (name/function/ role/contact etc.)	do I want to get in touch with this person? (anticipied learnings & perspectives/extreme behaviour/expert knowledge etc.)	do I want to get in touch to gain insights best? (location addres-s/area/online/phone etc.)	do I want to get in touch to gain insights? (methods/tools/stret-gy etc.)	do I want to get in touch about in detail? (themes/issues/que-stions etc.)	do I want to get in touch to gain rich insights? (day/time /duration etc.)