

CONVINCING STORY



>> What makes a great story?



>> Anyone can tell stories. Use this sentence structure to tell a collaborative story.

<p style="text-align: center;">1. Status quo</p> <p>Once upon a time...</p> <p>And everyday...</p>	<p style="text-align: center;">3. Descending crises</p> <p>And because of that...</p>
<p style="text-align: center;">2. Challenge</p> <p>Until one day...</p>	<p style="text-align: center;">4. Discovery</p> <p>Until finally...</p>
<p style="text-align: center;">3. Descending crises</p> <p>Because of that...</p>	<p style="text-align: center;">5. Rise</p> <p>And ever since that day...</p>
<p style="text-align: center;">3. Descending crises</p> <p>Because of that...</p>	<p style="text-align: center;">6. Lesson</p> <p>And the moral is...</p>